

# IVAN POTANČOK

## WEBDESIGNER, INTERNET MARKETING CONSULTANT

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Date of birth **February 1985**  
Nationality **Slovak**  
Prefered language **English, Slovak**

### WORK EXPERIENCE

2004 - now  
**freelance webdesigner**

worked for clients from Slovakia, France, USA, Germany, Austria, Switzerland, Czech Republic and Great Britain

high communication experience, **complete services in internet marketing** and digital media, experience in **branding and logotype** **gui** design, **iphone app** design, **icon** design

webdesign outsourcing for partnership companies:  
Open Public Profile, Open IT, Camedia, Obalotava, KGP, Interway, Embex.sk, Crea.Tiff, Elbia  
EuSolutions, RUonline.sk, Gulamedia, Sygic, Lightning Beetle, b4u.cz

2007 - now  
**sluzby.cz**

**art director**, web designer, usability expert, consultant  
templates programmer - XHTML + CSS  
icon design, Graphical User Interface design

2006 - 2009  
**onlineprint.sk**

web designer, webmaster and **internet marketing consultant** for online eshop  
**redesign** of brand letaky.sk to onlineprint.sk

2006 - 2007  
**emissoft.com**

web designer, consultant  
experience with rebranding all marketing stuff  
**GUI design** for software products

2006 - 2007  
**Tempest, a.s.**

web designer  
**flash** banners, websites, icon design, CSS

1999 - 2006  
**Webra Solutions**

graphics designer, webdesigner, **programmer**, consultant  
duties included also creation of animations and **flash presentations**,  
video manipulations, design for **print** media

### EDUCATION

2004 – 2010

**Slovak Technical University in Bratislava**  
Faculty of Informatics and Information Technologies  
Ended as Engineer of information science  
Master degree study program - Information Systems

2000– 2004

**High school**  
Gymnázium Andreja Sládkoviča, Banská Bystrica

### SKILLS

Programming languages

**Excelent:** XHTML, CSS, Flash ActionScript 2, Shell Script (bash), PHP (cakePHP framework), SQL, Javascript (jQuery framework), XML  
**Basic:** Java, C, UNIX C, Assembler

Operating systems

Linux OS , Windows 98 – Win 7, Mac OS

Computer graphics

**Adobe Photoshop – expert** Adobe Illustrator – advanced  
**Adobe Flash – expert** Corel products – advanced

Other skills

**11 years** of experience with **web design**

Excelent knowledge of **UML**

Driving licence

Experience with CMS **Wordpress - expert**, Prestashop, Wildflower

Excelent knowledge and big interest in **Usability, Accessibility and**  
**Grahical User Interface design**

Experience with real time video projections – VJing  
Experience with video manipulation and post processing  
(adobe premiere, adobe after effects, resolume)

Big experience with **art direction** and **management**

Excelent knowledge of audio manipulation and music production  
(**Ableton - expert**, Renoise, Sound forge, Native instrument Traktor)

Sense for **color, composition and detail**

I am really **creative person...**

Hobbies

reading, blogging, djing, travelling, photography, **learning new things**  
Sports: swimming, skiing, snowboarding, cross country skiing, football

Check my portfolio website  
<http://ivusko.sk>